



FOOTWEAR DEBUT

TAKE A BOW



Say What?

AT AMERICAN ATTITUDES SHOWROOM
1400 Broadway
212-398-8181
www.saywhatny.com

Say What? The successful Junior/Contemporary sportswear brand coveted by trendsetters for the past decade debuts footwear for Spring 2010. This collection flaunts **fresh and flirty shoes** sure to satisfy every fashionista's craving for the latest trends at amazing prices—all aimed to hit a **broader consumer audience**. Retail prices range from \$29-\$59. Every style from sneakers, sandals to heels is identified by their clever "Tickle My Feet" logo stamped on the bottom of the brand's signature hot pink sole.

